

Meet Debra Valle



Debra Valle, MCC, is a nationally-respected executive coach, leadership expert, and business consultant engaged by professionals and senior level executives interested in accelerating their leadership skills and business mastery.

Debra is engaged by firms looking to develop leaders at all levels and brought in when there is a need to ...

- Create shared vision, clarity of purpose, and forward action;
- Enhance communication, listening, and feedback skills;
- Affect organizational change, productivity, and performance;
- Create collaborative teams and team success;
- Evolve personal leadership styles or presence.

Debra's clients count on her as a trusted advisor, sounding board, and brainstorming partner on a range of strategic planning, branding, business development, client development, and organizational issues.

Recent clients include a number of architectural, engineering, legal, accounting, and design firms; as well as executives from Toyota, Cisco, Southern California Edison, Heineken USA, Campbell-Ewald, KPMG, HF&H, Genentech, Prentice-Hall, QuickLogic, Los Angeles Opera, Opera Pacific, and the Orange County Performing Arts Center.

Debra's corporate background included 18 years as a senior executive with McCann-Ericson, the Carlson Marketing Group, and Chrysler Corporation.

Debra is credentialed by the International Coach Federation as a Master Certified Coach. She is a Chapter Chair and Facilitator for the Women Presidents' Organization, is affiliated with the National Speakers Association through the Los Angeles Chapter, and has completed training with David Cooperrider on Foundations in Appreciative Inquiry.

Debra is a much sought after speaker appreciated for her humor, insight and genuine ability to connect with an audience. She is also the author of *Selling the Brand when it's YOU!*®, a workbook designed to help professionals and firms understand and bring their unique brands to the marketplace.

Debra is the principal of Marketing U Inc., an executive coaching, business consulting, and leadership development company.

Debra S. Valle, MCC

*Business Strategist
Leadership Development
Executive Coach*